

Cal Cook



Cal has been an artist since early childhood. He took many art courses in high school, winning an award for a TB poster. Later, in the Air Force, he did numerous art projects.

After the service, he entered the American Academy of Art in Chicago, where he studied layout and lettering. In 1959 he came to Tucson on vacation and decided to stay, finding his first art job at

KGUN-TV. As Art Director there, he created all the on-air commercial cards, newspaper and TV Guide ads, designed promotional pieces, brochures, and station break call letters. At that time everything was hand lettered.

Several years later, he began free-lancing for many advertising agencies, printers, and also did artwork for KOLD-TV.

In 1979 as Graphic Artist/Book Designer for the University of Arizona Press, he did art for all University departments as well as completely designing books from manuscripts.

After fifteen years at the University, Cal retired and began his second career as watercolor artist. His Southwestern style reflects his love for this part of the world. He paints almost daily, depicting the Southwest landscape, pueblos and Indian subjects.

Cal has had many one-man shows, and his art can be seen in art and craft boutiques, the Pima County Fair, galleries and gift shops, as well as private collections. Being active in several art groups has helped Cal choose the shows best suited to his Southwestern theme art.

